

THE TIMES OF INDIA

Date: 04 March 10; Page: 05; Edition: Jaipur

Live IPL show in theatres

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Jaipur: The UFO Movies will be showing the DLF IPL matches in 32 theatres across the state. The world's largest digital satellite cinema network has introduced a new platform to enjoy cricket live on large screens in multiplexes and single theatres across India in high definition format without advertisements.

Charuhas Satam, the strategic advisor of the UFO Movies India Ltd, said on Wednesday the company has bought the rights for 10

years from IPL. "For the first time in history of Indian cricket lovers would be able to watch live matches in neighbouring theatres and enjoy the stadium-like frenzy. We are also trying to bring celebrities and cheer girls in theatres. UFO Movies has entered into strategic alliance with multiplex chains like Cinemax, INOX, Fame and PVR. There would be no major Bollywood film releases during this IPL, so 1,700 theatres across India have tied up with Crown Movies which holds the rights for IPL 2010," he said.